

Dr. S. SRIPRIYA

Designation	Assistant Professor in Economics
Experience	15 Years
Area of Specialization	Monetary Economics
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VIDWAN ID	199603

PUBLICATIONS

- ◆ “Women Empowerment through Financial Inclusion with reference to Palakkad District, Kerala”, Strad Research, ISSN No: 0039-2049, 2024.
- ◆ “Impact of Financial Literacy on Empowerment of Working Women in Kerala”, Mukta Shabd Journal, ISSN No: 2347-3150, 2023.
- ◆ Business Economics, ISBN: 978-93-94002-72-2, Scientific International Publishing House, April 2022.
- ◆ “Globalisation and SMEs in India: Performance and Prospects”, Recent Developments and Innovations in Social Science, Arts & Humanities, ISBN: 978-81-924744-2-6, V.V.V Vanniaperumal College for Women, Virudhunagar, Tamil Nadu, April 2022.
- ◆ “Investment Behaviour of Salaried Class People in Udumalpet Town, Tirupur District”, **Innovations, Scopus Indexed Journal**, Number 66, ISSN: 19650256, (E) 12674982 (P), Pp. 788-810, September 2021.
- ◆ “Noise Pollution- Effects and Remedies”, Economic Burden of Pollution and Health in India: Issues and Prospects, Environmental Management Issues and Prospects, ISSN: 978-93-88398-83-1, 2019, Pp.15 - 20.
- ◆ A Study on Cultivation and Marketing Problems of Coconut Growers in Devanoorpudhur Panchayat, Udumalpet”, Indian Agriculture Success and Sustainability, Ed: Dr. R. Santha, Mrs. C. Athena, Dr. J. Deepa, Bonfring International Journal of Research in Arts and Science, ISBN No: 2394-9759, February 2018, Pp. 47-51.
- ◆ “Socio Economic and Health Status of Women Handloom Weavers in Malayandipattinam Village, Udumalpet Taluk, Tirupur District, Tamil Nadu – A Case Study”, Protissobi – A Reflection, Ed: Antaripa Chutia, Hemanta Hazarika, Brikshya Offset Press, Assam, ISBN No: 978-93-85310-34-8, March 2017, Pp. 45-75.
- ◆ “A Study on Preferred Investment Avenues among Salaried People in Udumalpet Taluk, Tamil Nadu”, Personal Financial Management Text & Cases, Ed: Dr. A. Venkatachalam, A Unit of World Book Publications, ISBN No: 978-81-90-8718-8-4, 2016, Pp. 338-342.
- ◆ “Ethical Issues in Service Marketing – With Reference to Banking Industry”, IOSR-Journal of Business Management, International Conference on Service Marketing – Talking the Show Abroad, IOSR Journals, e-ISSN: 2278-447X and p-ISSN: 2319-7668, August 2016, Pp. 48-49.
- ◆ “Case Study: Protection of Geographical Indication in India- Case Study on Darjeeling Tea”, Insight of IPR: Concepts and Issues, Ed: Dr. R. Radhika, Dr. S. Sundari Bai, Dr. Mallika Baskar, Bonfring Publications, Coimbatore, ISBN No: 978-93-86176-42-4, 2016, Pp.135-141.
- ◆ “Repositioning Women Through Cooperatives – An Indian Perspective”, Proceedings of International Seminar on The Role of Enterprises in the Globalised Economy, Ed: Dr. Rachel Nancy Philip, S. R. Nithyanand, Dr. M. Vijayakumar, Bonfring Publication, Coimbatore, ISBN No: 978-93-85477-08-9, August 2015, Pp. 281-283.

- ◆ “Tourism for Sustainable Development”, Responsible Tourism Perspectives for Sustainable Development, Ed: Dr. A. Venkatachalam, Dominant Publishers & Distributors Pvt Ltd, New Delhi, ISBN No: 978-93-84161-98-9, 2015, Pp. 403-408.
- ◆ “Impact of FDI on Life Insurance Sector” – Growth of FDI in India, Ed: Dr. S. Theenathayalan, Dr. V. Sriman Narayanan, Shanlax Publications, Madurai, ISBN No: 978-93- 80657-60-8, January 2015, Pp. 258-261.

PAPERS PRESENTED

- “Comparative Study of Farmers Perception on Conventional and Modern Irrigation System in Palani Taluk, Dindigul District”, National Seminar on Irrigation and Economic Development at The Madura College, Madurai on 30.08.2019.
- “A Study on the Investment Behaviour of Salaried Class People in Udumalpet Town, Tirupur District”, International Conference on Transformation of India into High Growth Economy & Needs Policies Challenges and Opportunities at Erode Arts and Science College, Erode on 09.02.2019 & 10.02.2019.
- “Impact of Climate Change on water Resources in India”, International Conference on Addressing Climate Change Impact on Agriculture and Infrastructure at N.K.R Government Arts College for Women, Namakkal on 27.09.2018.
- “Impact of Economic Crisis on Banking Sector in India”, National Seminar on Economic Crisis – A Threat to Developing Economies at Arulmigu Palaniandavar Arts College for Women, Palani on 01.09.2015.
- “Impact of FDI on Life Insurance Sector”, UGC sponsored National Level Seminar on FDI in Service Sector in India, at Madura College, Madurai on 01.09.2014.
- “Women Entrepreneurship in India: Issues & Problems”, Centre for Entrepreneurship Development (Tamil Nadu) & Mother Teresa Women University sponsored One Day State Level Seminar on Scope and challenges in Promoting Entrepreneurship Education of Women in India at Gnanamani Educational Institutions, Namakkal on 11.8.2014.
- “Public Private Partnership in Health Sector”, XXXII Annual Conference of Association of Economists of Tamil Nadu (AET), at Gobi Arts and Science College, Gobichettipalayam on 19.11.2011 & 20.11.2011.
- “Climate Change, Sustainable Development & India”, International Conference on Environmental Sustainability: Challenges and Strategies at Fatima College, Madurai on 17.02.2011 & 18.02.2011.
- “Different Dimensions of Life Insurance Sector”, UGC Sponsored National Seminar on Emerging Issues in Indian Economy at Bharathiar University on 14.02.2011 & 15.02.2011.
- “Social Protection in India and the National Rural Employment Guarantee Act (NREGA)”, XXXI Annual Conference of Association of Economists of Tamil Nadu (AET), at Aditanar College of Arts and Science on January 8 and 9, 2011.
- International Conference on Rebooting Strategies for Global Recession at Tiruppur Kumaran College for Women on 20.08.2009.
- “Strategies for Reviving Indian Real Estate Industry”, UGC Sponsored National Seminar on Global Financial Crisis – Its Impact on Indian Economy at NGM College, Pollachi on 25 and 26 August 2009.

- “Entrepreneurship as an Economic Force in Rural Development”, Tamil Nadu State Council for Higher Education, Chennai sponsored One Day State Level Seminar on Rural Entrepreneurship Development in Tamil Nadu: Opportunities and Challenges at Government Arts College, Udumalpet, Tirupur District on 17.07.2009.

SEMINAR / WORKSHOP PARTICIPATED

- Online IPR Awareness /Training Program under National Intellectual Property Awareness Mission On 19.10.2022, organized by Intellectual Property Office, India.
- 103rd Annual Conference (Online) of Indian Economic Association on 27.12.2020 & 28.12.2020.
- National Level Annual Conference of Indian Economic Association at Auro University, Surat on 27.12.2019 to 29.12.2019.
- International Level Workshop on Digital Economy Issues and Challenges at Chikkaian Naicker College, Erode on 19.09.2019.
- One-day International Seminar on Economic Prospects of Life Sciences at Sri G.V.G Visalakshi College for Women, Udumalpet on 30.01.2019.
- Two-Day National Workshop on Consultation and Discourse on Teaching in Higher Education for New College and University Teachers Organized by the Centre for Education Beyond Curriculum (CEDBEC), Christ University, Bengaluru on 19.09.2016 & 20.09.2016.
- National Level workshop on Internal Quality Assurance System – A Tool for Measuring Excellence on 6 & 7 February 2012 at Sri G.V.G Visalakshi College for Women, Udumalpet.
- Relevance of Women’s Studies in the Present Context, One Day Regional Workshop organized by the Regional Association of Women’s Studies (RAWS) at Tiruchirappalli on 09.01.2012.
- Gandhian Commitment to Sustainable Development and Empowerment of Women, National Seminar Organized by Shanthi Ashram on 14th October 2011.
- UGC Sponsored National Workshop on Engendering Agriculture Production and Marketing through Public Private Partnership at Avinashilingam Deemed University for Women, Coimbatore on 27.01.2011.
- State Level Workshop on Career Opportunities for Economics Graduates at Arulmigu Palaniandavar Arts College for Women, Palani on 19.10.2010.
- International Workshop on Quantitative Analysis in Social and Business Research Using SPSS at Sri G.V.G Visalakshi College for Women, Udumalpet on 08.01.2010.

ORIENTATION & REFRESHER COURSE

- ❖ Participated in the Refresher Course in Economics & Econometrics organized by HRDC, Bharathiar University, and Coimbatore from 10.11.2021 to 23.11.2021.
- ❖ Participated in the Refresher Course in Economics & Econometrics organized by HRDC, Bharathiar University, Coimbatore from 23.11.2018 to 13.12.2018.
- ❖ Completed Orientation Programme held at Bharathiar University from 06.05.2015 to 02.06.2015.

MEMBER IN BOARD OF STUDIES

Sri G.V.G Visalakshi College for Women, Udumalpet

MEMBERSHIP IN PROFESSIONAL BODIES

Life Member - Association of Economists of Tamil Nadu (AET), Trichy
Life Member - Indian Economic Association

FACULTY DEVELOPMENT PROGRAMMES

- Online one week FDP on “Advanced Methodology for Research and Quality Publication” from 10.10.2022 to 15.10.2022, organized by IQAC, New Prince Shri Bhavani Arts and Science College, Chennai.
- Four Quadrant Model for Development of E-Content, MOOCs and Teacher’s e-Kit, from 29.09.2021 to 05.10.2021, Guru Angad Dev, Teaching Learning Centre, A Centre of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, Government of India, Ministry of Education, Sri Guru Tegh Bahadur Khalsa College, University of Delhi.
- Online two week interdisciplinary Refresher Course/ Faculty Development Course on “Research Methodology and Data Analysis”, from 17 - 31 May, 2021, Teaching Learning Centre, Ramanujan College, University of Delhi, under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.
- Two-week certificate programme on “Introduction to Life Skills”, organized by Department of Women’s Studies, Bharathidasan University, Khajamalai Campus, Tiruchirappalli & Indian Association of Life Skills Education (IALSE) in collaboration with University Grants Commission, New Delhi from 04.01.2021 to 23.01.2021.
- Two days National Level Faculty Development Programme on “Irrigation and Rural Development”, organized by PG and Research Department of Economics, Thiru Vi. Ka. Government Arts College, Thiruvarur, Tamil Nadu on 08.07.2020 & 09.07.2020.
- Five days Faculty Development Programme on “Empowering the Millennial Mentors”, organized by Yuvakshetra Institute of Management Studies, Ezhakkad, Mundur, Palakad, Kerala from 01.06.2020 to 05.06.2020.
- Faculty Development Programme: International Webinar Series from 27.05.2020 to 31.05.2020 organized by Department of History, Sri G.V.G Visalakshi College for Women, Udumalpet.
- Faculty Development Programme on “OBE Outlook and Attainment Calculation” organized by Sri G.V.G Visalakshi College for Women, Udumalpet.

SHORT TERM COURSES

- Short Term Course on Soft Skill Development, during 07.06.2021 to 13.06.2021, organised by UGC Human Resource Development Centre, Gujarat University, Ahmedabad.
- Short Term Course on ICT, during 14.06.2021 to 20.06.2021, organised by UGC Human Resource Development Centre, Gujarat University, Ahmedabad.
- National Level Short Term Course on Graphics Design for Teachers, between 26.05.2021 to 31.05.2021, organised by Marian Star Centre, St Mary’s College, Thoothukudi, Tamilnadu, sponsored by Department of Biotechnology, Ministry of Science and Technology, Government of India.

M.Phil Guidance

A Study of Production and Marketing Challenges of Small and Marginal Farmers in 'K' Villages, Madathukulam Taluk, Tiruppur District, S.Birundha Bharathi, Full Time Scholar, Awarded on 28.02.2020.

HONORS/ AWARDS RECOGNITION

- The Best Assistant Professor, 4th International Academic Excellence Award - 2021, Certificate of Academic Excellence from Environmental Advisory for Sustainable Trust (EAST), Tirunelveli, Tamilnadu.
- Lead Outstanding Faculty Award in Economics -2020 from Lead Researchers Forum, City Academy, Spectrum Skills Yard, Coimbatore.